



Military Family Activities at the Celebrity Championship

The 17th annual Celebrity Championship hosted by Marshall Faulk will present the 10th annual Military Appreciation Day on Sunday, May 31.

Military Appreciation Day will be held on the last day of the tournament. Celebrity Championship welcomes all San Diego military and their families for this honorary event. Military members and their families will enjoy:

- Free admission to the tournament
- Free lunch for the first 1,000 to RSVP
- Free Celebrity autographs/pictures
- Contests, prizes and much more

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military family members. Your participation will directly enhance the "Quality of Life" for our Military families!

The following is a summary of a proposed Military Appreciation Day sponsorship with the Celebrity Championship. The event will be held May 31, 2015 at the Morgan Run Club & Resort.

Military Appreciation Day Title Sponsorship Package
Celebrity Championship hosted to provide:

Golf

- **Four (4) Playing Positions**
 - Two (2) days of golf; foursome paired with a different Celebrity each day
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Four (4) Gift Packs**
 - Tournament shirt, Tournament wind jacket, golf shoes, picture plaque, golf balls and more! (Items subject to change)

Hospitality

- **Two-Hundred (200) Three Day Tournament Tickets** (Friday, May 29 - Sunday, May 31)
 - Each ticket is valid for admission all three days
- **Four (4) VIP 18th Green Hospitality Area Passes** (**all inclusive** Friday, May 29 - Sunday, May 31)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks



- 18th Green Private Seating
- **Four (4) Red Carpet Reception Passes** (Thursday, May 28)
 - All inclusive: Hosted Hors d'oeuvres, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Four (4) Poolside Cocktail Party Passes** (Friday, May 29)
 - All inclusive: Hosted Hors d'Oeuvres, Hosted Bar, Live Entertainment – attended by over 50 celebrities
- **Four (4) Champions Dinner Passes** (Saturday, May 30)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities

On-Site Exposure

- Opportunity to place two (2) banners around military seating area on Sunday, May 31 (sponsor to provide)
- Opportunity to place one (1) on-course banner (sponsor to provide)
- Logo on all lunch vouchers distributed to military families
- Logo on Sponsor Board
- Exhibitor Booth during the Celebrity Championship (sponsor to provide tent)
 - Opportunity to display signage and products

Media Exposure

- Recognition as the title sponsor of the Military Appreciation Day at the Celebrity Championship in press releases, flyers and advertisements
 - Sponsor logo to be included in promotional print advertisement running in advance of event (additional publications to be finalized)

Online Exposure

- Logo/Link on Partners page: celebritychampionship.com
- E-Newsletter
 - Logo/Link in Celebrity Championship E-Newsletters

Net Package Price: \$30,000